

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice Date Invoice Month Invoice Period Invoice # 08/01/16 - 08/28/16 1516660-1 08/28/16 August 2016

Property Account Executive Sales Office Sales Region HRP -Washingtd National **WPBF** Mica Hansen

Advertiser Product Estimate Number BOBBY POWELL, DEMOC 839 Powell/D/State Senate

www.thewpbfchannel.com

Billing Address:

17 08/23/16

08/30/16

Good Morning America 7-9AM

**Hulsen Media Services** 

**Attention: Accounts Payable** 3200 Laramie Trail Austin, TX 78745

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885 Flight Dates Order# Alt Order # 08/23/16 - 08/30/16 1516660 08351483 Billing Calendar Billing Type Deal # Cash Broadcast Special Handling Agency Code Advertiser Code Product 1/2 9915247 114 114 Advertiser Ref Agency Ref

Line         Start Date         End Date         Description         Start/End Time         MTWTFSS         Length         Week         Rate         Type           1         08/26/16         08/26/16         WPBF News 25 @ Noon 12pm-1230pm        1         :30         1         \$265.00         NM           Class of Time - Pre-emptible with notice           Weeks: Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/28/Week 08/26/00         Rate 08/26/00           Spots: # Ch Day Air Date Air Time Description         Start/End Time 12/20pm         Length Ad-ID 12/20pm         Rate 12/20pm           1         WPBF F 08/26/16         12:30 PM WPBF News 25 @ Noon         12pm-1230pm         :30 POWELLB1605H         \$265.00	Type ) NM
Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/161 1 \$265.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	
08/22/16         08/28/16        1         1         \$265.00           Spots:         # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate	
1 WPBF F 08/26/16 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 POWELLB1605H \$265.0	) NM
12 08/25/16	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/08/Week 08/28/16         Rate 1 00.00           1         \$1,100.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	<u>Type</u>
1 WPBF Th 08/25/16 7:18 PM Wheel Of Fortune 7-7:30PM :30 POWELLB1605H \$1,100.0	) NM
13 08/23/16	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16         -1         1         \$600.00	
Opoto. ii On Day Am Date Am Time Description	Type
1 WPBF Tu 08/23/16 11:13 PM Tu WPBF News 25 @ 11PM 11-11:35PM :30 POWELLB1605H \$600.0	) NM
14 08/23/16 08/23/16 1230-1P Access Hollywoc1230-1p -1 :30 1 \$265.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16         -1         1         \$265.00	
Opolo. II On Day this date this date the date of the training date of th	<u>Type</u>
1 WPBF Tu 08/23/16 12:48 PM 1230-1P Access Hollywood 1230-1p :30 POWELLB1605H \$265.0	) NM
15 08/23/16 08/23/16 WPBF News 25 @ Noon 12pm-1230pm -1 :30 1 \$265.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           08/22/16         08/28/16         -1         1         \$265.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	
1 WPBF Tu 08/23/16 12:15 PM WPBF News 25 @ Noon 12pm-1230pm :30 POWELLB1605H \$265.0	) NM (

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

-1----

:30

\$600.00

NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice Period Invoice # Invoice Date Invoice Month 08/28/16 August 2016 08/01/16 - 08/28/16 1516660-1

Advertiser	Product	Estimate Number
Powell/D/State Senate	BOBBY POWELL, DEMOC	839

www.thewpbfchannel.com		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	•	Rate	Туре	
Class of Time - Pre-emptible with notice		**			
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/22/16         08/28/16         -1         1	<u>Rate</u> \$600.00	. <u> </u>			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Tu 08/23/16 8:30 AM Good Morning America	7-9AM	:30 POWELLB	1605н		\$600.00 NM
18 08/24/16 08/24/16 W WPBF News 25 @ 11F11-11:35PM Class of Time - Pre-emptible with notice	1	:30 1	\$600.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 08/05/Week 08/28/16         Spots/Week 1	<u>Rate</u> \$600.00		·· <del>-</del>		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF W 08/24/16 11:35 PM W WPBF News 25 @ 11PM	11-11:35PM	:30 POWELLB	1605H		\$600.00 NM
19 08/24/16 08/24/16 1230-1P Access Hollywoc1230-1p Class of Time - Pre-emptible with notice	1	:30 1	\$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/22/16         08/28/16        1         1	Rate \$265.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF W 08/24/16 12:46 PM 1230-1P Access Hollywood	1230-1p	:30 POWELLB	1605н		\$265.00 NM
20 08/24/16 08/24/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30 1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	Rate \$265.00				_
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF W 08/24/16 12:30 PM WPBF News 25 @ Noon	12pm-1230pm	:30 POWELLE	1605н		\$265.00 NM
21 08/24/16 08/24/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30 1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/22/16 08/28/161 1	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF W 08/24/16 6:21 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30 POWELLE	1605н		\$600.00 NM
22 08/24/16 08/24/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	1	:30 1	\$1,100.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS MTWTFSS Spots/Week 1         Spots/Week 1	<u>Rate</u> \$1,100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time				Rate Type
1 WPBF W 08/24/16 7:18 PM Wheel Of Fortune	7-7:30PM	:30 POWELLE	1605н		\$1,100.00 NM
23 08/24/16 08/24/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30 1	\$600.00	NM	
Weeks:         Start Date 08/22/16         End Date 08/28/16         MTWTFSS 05/Week 01         Spots/Week 01	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time				Rate Type
1 WPBF W 08/24/16 7:40 AM Good Morning America	7-9AM	:30 POWELLE	1605н		\$600.00 NM
	Total Spots	12			

**Payment Terms 30 Days** 

**Gross Total** 

\$6,525.00

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PO Box 26885
Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Powell/D/State Senate	BOBBY POWELL, DEMOC	839

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Agency Commission

\$978.75

Net Amount Due

\$5,546.25

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